



Concrete Products

Table 6.1. Concrete Products

Type of product	Description/examples
Artistic	Artistic products demonstrate student learning through creative and graphic development of a physical product (e.g., murals, filmstrips, drawings, photographs, mobiles, diorama, collage, paints, pottery, maps).
Performance	Performance products evaluate student knowledge through product development and performance of skits, role-playing, mime, puppet shows, musical performance, reenactments, and interpretive song.
Spoken	Spoken products allow students to present learned information in an oral format such as speeches, poetry readings, songs, announcements, newscasts, oral reports, sign language, and rap songs.
Visual	Visual products may overlap with other types of products, and include videos, book jackets, posters, software demonstrations, digital or electronic designs, diagrams, set design, and photography.
Model/construction	Model and construction products incorporate building or construction of models such as relief maps, terrariums, diorama, ant farms, birdhouses, bulletin boards, three-dimensional figures, robots, machines, and furniture.
Leadership	Leadership products are designed to showcase student learning and demonstration of leadership skills. These activities include giving a speech, role playing, participating in a debate, organizing a business or a fundraising event, editing a newspaper, and hosting a chat room or discussion group on the Internet.
Written	Written products include brochures, captions, charts, interview questions, recipes, newspaper articles, web pages, lists, timelines, story problems, and graphic organizers.

Note. See Renzulli, Leppien, & Hays, 2000.

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